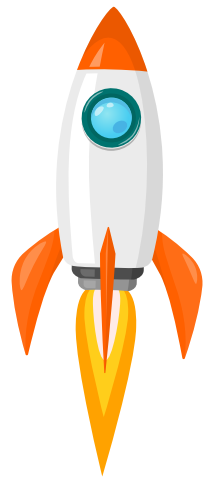




SEO Concierge

13-Point On-Page SEO Checklist





- Identify your page's title tag.
- Check your page's meta description.
- Organize your on-page content with header tags.
- Maximize your content.
- Make sure your URL structures are intuitive.
- Add "image alt-text" to optimize graphics.
- Direct potential searchers with links.
- Get the right pages indexed with a robots.txt file.
- Tidy up your site structure with an XML sitemap.
- Test your page load speed.
- Ensure your website is optimized for mobile.
- Check your local "NAP citations."
- Get familiar with Google Analytics and Webmaster Tools.